

SUJEETHAN VIGNESWARAN

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SKILLS

Product Experimentation, User Stories, GTM Strategy, Data Insights, User Interviews
Technology Python, SQL, MATLAB, Go, Docker, Kubernetes, Terraform, Figma, JIRA

WORK EXPERIENCE

Product Manager September 2021 - December 2021
Loblaw Digital Hybrid Remote & Toronto

- Owned the product delivery of the PC Optimum Points Days Event (Loblaw's biggest event of the year) it will be seen by 30 million users on all platforms and should generate an additional \$40 million in sales.
- Designed an A/B Test to determine the effect on buying habits of a time-urgency based user experience.
- Authored a GTM product strategy proposal to ensure all stakeholder requirements were communicated.
- Created 90 detailed user stories that involved Back-end, Front-end, API, Analytics, and QA development.
- Ensured timely release of MVP by creating the vision in three distinct product iterations for development.

Product Manager January 2021 - April 2021
Loblaw Digital Remote

- Redesigned PC Optimum Insiders subscription flow on iOS, Web & Android to acquire 150,000 users.
- Delivered MVP by breaking down technical requirements into a total of 60 detailed user stories.
- Prioritized features by analyzing user experience testing results and identifying customer habits in data.
- Coordinated product management rituals: sprint retrospectives, sprint planning, and backlog grooming.

Site Reliability Engineer (Infrastructure) May 2020 - August 2020
Loblaw Digital Remote

- Designed cloud based system to automate platform licensing to save \$10,000 per month in licensing fees.
- Managed public cloud resources using infrastructure as code methodology using Terraform.
- Created dashboards to monitor Kubernetes cluster usage that provides cost reducing insights.

Big Data Developer September 2019 - December 2019
DRVN Intelligence (Startup) Toronto

- Developed data engineering pipelines in healthcare analytic product using Google Dataflow and PubSub.
- Created product road-map for click-to-deploy analytics solution for the Google Cloud Marketplace.
- Designed company wide automated CI/CD pipelines using Docker and Google Cloud Build.

LEADERSHIP EXPERIENCE

Top 25 Environmentalists Under 25 in Canada Alumni 2018 - Present
Recognized by the Starfish Canada on a national platform for his work coordinating the restoration and environmental stewardship program in the Rouge National Urban Park.

Founder at www.LadyGodivaPatches.com (Entrepreneur) January 2021 - Present
Designed, produced and sold patches to the Canadian engineering community in 6 provinces and 30 cities generating a return of investment of 300%

EDUCATION

University of Waterloo, Faculty of Engineering 4th Year Student
Bachelor of Applied Science in Environmental Engineering Option in Management Engineering
Relevant Courses: Software Development, Statistics, Economics, Environmental Modelling, Data Science